



2025



SPECTRUM SAILING

WE KNOW GIVING AUTISTIC KIDS A
CHANCE CAN OPEN A WONDER OF
OPPORTUNITIES. SPECTRUM SAILING
GIVES THEM THAT CHANCE.



OUR MISSION

Spectrum Sailing provides maritime education, programming, and outreach for autistic individuals. Our camps provide opportunities for skill development, social interaction, and confidence building. Sailing is our platform to positively impact the physical, mental, and social health of our participants.

HOW IT WORKS

Spectrum Sailing runs 3-day sailing camps for 10-17-year-old kids on the autism spectrum in locations across the nation. Campers learn sailing fundamentals like knot-tying, parts of the boat, why the boat sails, and, most importantly, how to sail! Camp is 100% free to all participants, allowing aspiring sailors of all backgrounds.

OUR IMPACT

Not only do the sailors walk away with confidence, connections, and skills, the camps also build lasting capacity in the cities we serve. Because we train the instructors in working with kids with learning differences, those skills transcend the 3-day camp and are applied throughout the year for other sailors. And, often the impact goes beyond sailing.

Opportunities like this really help [my daughter] become more confident. She didn't know how to ride a bike and on the 2nd day of boating camp, when home, she hopped on her new bike and rode for the first time ever! Before she couldn't figure out how to balance the handlebars. We believe her steering the boat helped with her balance and gave her confidence. Thank you and the volunteers for giving her this amazing experience, she learned so much in just 3 days and is asking to go back!
— Jacksonville Camp Parent

OUR HISTORY & OUR FUTURE

Spectrum Sailing was born out of necessity. Our founder, Scott Herman, was looking for a sailing camp for his autistic son. Sadly, no one would accept him, so Scott created his own camp. Founded in Charleston, he built the only Autism Sailing Camp in South Carolina. Since this first camp, the program has grown to serve 12 cities across the country, and is poised to run **11 camps in 2025**. With your support, we can provide camps to even more autistic communities across the nation.

Our boats are powered
by the wind
but our camps are powered
by your support!



Thank you for making a difference by supporting Spectrum Sailing. All donations go directly to camp programming, giving us the resources we need to successfully implement our unique curriculum, including:

- safe, adaptive sailboats for the kids
- a power safety boat
- facilities and instructional supplies
- safety equipment including personal flotation devices and radios
- program administration and training and certification of all instructors

MARKET PRESENTING SPONSOR

\$15,000

*This is our **highest local level** of commitment ideal for those wanting to make a lasting impact within their community. Your contributions will fund all local camp operating costs, keeping this experience free for autistic kids and families in your community.*

Benefits include:

- "Presented by" logo and link on website and local email communication
- Inclusion in local market public relations opportunities and social media posts
- "Presented by" logo on local t-shirts
- Opportunity to exhibit/distribute educational materials at local camp
- Exclusive volunteer opportunities at local camp
- Spectrum Sailing Hat

COMMODORE

\$3,500

*Sponsor an entire boat **full of kids** for a full 3 days of camp at this level*

Benefits include:

- Name and/or logo with link on website and in camp newsletter
- Inclusion in public relations opportunities and one social media post
- Large logo on local camp t-shirts
- Volunteer opportunities at camp
- Spectrum Sailing Hat

"Thank you all for all you do! This was and is a great positive impact and learning in many ways for all these children that sometimes are left behind in many programs and activities! My son had a great experience and so did I! Thank you."

– Sarasota Camp Parent

www.spectrumsailing.org



We will never run out of kids to help.

Your support ensures that
no kids get left on the dock.

Sponsors are a key component in Spectrum Sailing's ability to serve so many communities and change lives for the better! At every level of sponsorship, you will receive recognition as a caring community leader while you are generously helping others.



SKIPPER

Select this level to provide funding for one boat for one session of camp.

Benefits include:

- Name and/or logo in camp newsletter
- Medium logo on local camp t-shirts
- Spectrum Sailing Hat

\$1,750

FUND A SAILOR

Sponsorship at this level will cover the cost of one autistic child to attend camp

Benefits include:

- Name and/or logo in camp newsletter
- Small logo on local camp t-shirts

\$500

JOIN OUR CREW

Every dollar counts when it comes to helping kids. You can make a donation in any amount at any time to help us get more kids in to boats.

ANY AMOUNT

We can further tailor benefits to meet your
philanthropic and impact objectives.

"We are so grateful for the sailing camp and the way it helped our son grow in both confidence and his love for the water. Opportunities like this allow parents who have children with neurodiverse minds to experience unique things without the major stressors found in a traditional approach. We thank you for making this possible and to those who support this impactful cause"

— Charleston Camp Parent

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